

SPECIAL REPORT

DWG HELPING THE INDUSTRY TO FACE CHANGE

Facing Change was the theme of the DWG Roadshow to hit Dublin and Cork last month. This was the first event of its kind organised by Mark Kiely and his colleagues in DWG but, such was the excellent turnout in both Dublin and Cork, that it will be repeated early next year. The plan is to take in new venues and to focus on a different, but equally-important, theme.

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However, this roadshow's *Facing Change* theme focused primarily on energy reduction and environmental protection in relation to air conditioning and refrigeration.

Principal host was Mark Kiely of DWG but the roadshow was presented in conjunction with supply partners LU-VE, Harp Refrigerants, SCM Frigo and Mitsubishi Electric.

In his welcome and opening address Mark spoke of the importance of energy reduction and environmental protection in respect of refrigeration, alluding in particular to Ireland's obligation to reduce CO2 emissions by at least 35% (below 1990 levels) by the year 2020, and 80% by 2050.

"In order for Ireland to achieve these objectives", said Mark, "homes and businesses are being encouraged to better manage their energy use and to become more environmentally responsible.

"Energy management involves the use of technology to improve the energy performance of a business. To be effective, it needs to be an integral part of an organisation's wider management processes. Of course rising energy costs and climate change legislation are also incentives.

"We at DWG are committed to providing our customers with the technology and products that can deliver excellent energy management results, in addition to environmental protection. The purpose of this roadshow is to explain these to you in detail, to help you identify the areas of application to be targeted, and to answer any queries you may have".

At each venue Mark Kiely gave the opening address and then introduced the other speakers individually, all of whom made a brief presentation on their particular area of expertise.

First up was Tyrone Dunnet, Technical Manager of Air Creation. He focused on the many changes taking place within the ac sector, and especially the planned phase out of R22 (December 2014).

He referred in particular to the close relationship between Air Creation and Mitsubishi Electric and on the specially-devised "Case for Replace" programme.

Next Steve Taliadoros, General Manager of LU-VE Group UK/Ireland, gave an overview on unit cooler performance





Dewi Garcia, Technical Services Manager, HARP International

and how to get the best from LU-VE evaporator units, with some helpful guides and tips on pre-installation and actual installation.

Then Matt Rose, Branch Manager, Dean & Wood, spoke on the DWG Starcold condensing units that incorporate many unique features and benefits that work to the advantage of contractors and end-users alike.

Finally, Dewi Garcia, Technical Services HARP International, gave a very interesting presentation on refrigerants. He set out to shed some light on what is proposed in the latest review of G-Gas regulation, and on how it will impact on the industry going forward.

The programme concluded with an open forum and questions from the floor fielded by all four speakers, along with Mark Kiely. This part of the evening, at both venues, proved very informative and generated a great deal of discussion with the panel and among the attendees.

With the formalities out of the way the exchange of information continued over some food and refreshments, and also facilitated some beneficial networking among those present. ■

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Paul Rowe, Coolair with Mark Kiely, DWG Director with Alan Rasmussen, Cross refrigeration



Lucky prize winners – Peter McMahon, EICL with Mark Kiely, DWG Director, Cormac Hamilton, Environmental Control and Paul Bagnall, Bagnall AC



Colin Booth, Masser Montgomery with Mark Kiely, DWG, Alan Kirkham, Dean & Wood UK and Andy Hauge, GEA Refrigeration



Des McGovern, Air Conditioning & Maintenance with Mark Kiely, DWG and Liam Hocht, Hocht Refrigeration